BGEN - Business: General

BGEN 104US. Business & Entrepreneurship Fundamentals Seminar. 3 Credits. (3 Sem) F
University Seminar Core objectives are integrated into an interactive course that focuses on improving critical thinking, writing, and oral presentation skills while developing an entrepreneurial mindset and an understanding of fundamental business concepts in management, marketing, accounting and finance. Intended for first semester freshmen.

BGEN 204. Business & Entrepreneurship Fundamentals. 3 Credits. (3 Lec) F,S
This interactive course focuses on developing an entrepreneurial mindset and understanding fundamental business concepts in management, marketing, accounting, and finance. Intended for transfers into the College of Business & Entrepreneurship, non-business majors, and those who have not taken BGEN 194US.

BGEN 210. Accounting & Finance Basics. 3 Credits. (3 Lec) F
PREREQUISITES: M 105Q (formerly M 145Q), M 121Q, STAT 216Q, or level 4 or 5 math course. Basics of accounting and finance for non-business students. Topics include fundamentals of accounting, financial statement and budget preparation/analysis, financial analysis/control, working capital management, time value of money, capital investment & financing decisions. May not be substituted for a course required for the business major.

BGEN 235. Business Law. 3 Credits. (3 Lec) F
Offered by Gallatin College. The course will emphasize business ethics, contracts, and employment obligations, including sales, agency, and tort law. The course content will help business leaders make informed decisions based on the philosophical, legal, and historical aspects of the regulatory environment.

BGEN 242D. Intro to Int'l Business. 3 Credits. (3 Rec) F,S
Introduces topics of globalization: differences in political economies, culture, legal systems, and ethical standards; international trade laws; issues in foreign direct investment trade alliances; global economic, financial, marketing, and human resource challenges; and organizational and strategic issues for international business.

BGEN 245D. Cultural Dimensions of International Business. 3 Credits. (3 Rec) On Demand
The course will help students recognize the importance of cultural differences play in conducting international business transactions. They will analyze the nature and impact of some common problems resulting from not understanding how to deal appropriately with cultural differences.

BGEN 302. Career Perspectives. 1 Credit. (1 Lec) F,S
PREREQUISITE: Business major and BMGT 205. This highly interactive course helps students manage their career planning for business-related fields with an emphasis on pro-active career exploration and planning. Topics include self-assessment, researching career information, understanding the job search process, interviewing skills, and professionalism.

BGEN 303. Professional Coaching Clinic. 1 Credit. (1 Sem) F,S
PREREQUISITES: Business major, BMGT 205 and consent of instructor. The mission of this course is to create in business students a passion for achieving professional excellence in career pursuits. Students work one-on-one with a coach to identify their strengths, weaknesses, competencies, interests, and personal and professional aspirations. May be taken instead of BGEN 302.

BGEN 361. Principles of Business Law. 3 Credits. (3 Lec) F,S,Su
PREREQUISITE: Junior standing. Survey of the U.S. legal system, business ethics, and the following areas of law: civil procedure, torts, contracts, UCC Article 2, intellectual property, employment, agency, and organizational forms. Emphasis on written and oral communication skills, critical thinking, and collaborative learning.

BGEN 468. Contemporary Issues in Business Ethics. 3 Credits. (3 Lec) On Demand
PREREQUISITE: Senior standing or permission of the instructor. For business majors: formal admission to the College of Business. The relationship between business and society in the social, ethical and natural environment. A focus on issues of business responsibility and ethics with emphasis on practical business problems of leadership and accountability.

BGEN 472. Legal and Social Framework of Business Regulation. 3 Credits. (3 Lec) On Demand
PREREQUISITE: BGEN 361 or consent of instructor. For business majors: formal admission to the College of Business. Study of legal and social basis for government regulation of business. Topics include environmental regulation, employment and labor law, securities regulation, antitrust, and international trade. Students research and make class presentation on regulatory issues.

BGEN 499. Senior Thesis/Capstone: Strategy Seminar. 4 Credits. (1 Lec, 3 Sem) F,S,Su
PREREQUISITE: Senior standing, formal admission to the College of Business, consent of instructor, and completion of BMGT 335, BMGT 311, BMGT 322, BMKT 325, BFIN 322, and BGEN 361. This course is taken the last semester prior to graduation. Explores how firms achieve competitive advantage in the context of single and multi-business firms using the tools of strategic analysis.
Font Notice

This document should contain certain fonts with restrictive licenses. For this draft, substitutions were made using less legally restrictive fonts. Specifically:

Times was used instead of Adobe Garamond Pro.

The editor may contact Leepfrog for a draft with the correct fonts in place.