

BGEN - Business: General

BGEN 104US Business & Entrepreneurship Fundamentals Seminar: 3 Credits (3 Other)

(F) University Seminar Core objectives are integrated into an interactive course that focuses on improving critical thinking, writing, and oral presentation skills while developing an entrepreneurial mindset and an understanding of fundamental business concepts in management, marketing, accounting and finance. Intended for first semester freshmen.

BGEN 204 Business & Entrepreneurship Fundamentals: 3 Credits (3 Lec)

(F, Sp) This interactive course focuses on developing an entrepreneurial mindset and understanding fundamental business concepts in management, marketing, accounting, and finance. Intended for transfers into the College of Business Entrepreneurship, non-business majors, and those who have not taken BGEN 104US.

BGEN 210 Accounting and Finance Basics: 3 Credits (3 Lec)

PREREQUISITE: M 105Q (formerly M 145Q), M 121Q, STAT 216Q, or level 4 or 5 math course. (F, Sp) Basics of accounting and finance for non-business students. Topics include fundamentals of accounting, financial statement and budget preparation/analysis, financial analysis/control, working capital management, time value of money, capital investment & financing decisions. May not be substituted for a course required for the business major

BGEN 215 Career Readiness: 2 Credits (2 Lec)

(F, Sp) BGEN 215 is designed to guide students through the development of an action plan for their academic and career goals. Through self-assessment, research, and analysis students will create a roadmap for their academic and professional careers. This course is intended for business freshman and to follow BGEN 104US.

BGEN 235 Business Law: 3 Credits (3 Lec)

The course will emphasize business ethics, contracts, and employment obligations, including sales, agency, and tort law. The course content will help business leaders make informed decisions based on the philosophical, legal, and historical aspects of the regulatory environment.

BGEN 242D Introduction to International Business: 3 Credits (3 Lec)

(Sp, Su) Introduces topics of globalization: differences in political economies, culture, legal systems, and ethical standards; international trade laws; issues in foreign direct investment trade alliances; global economic, financial, marketing, and human resource challenges; and organizational and strategic issues for international business.

BGEN 291 Special Topics: 2 Credits ()

Offered as needed based on student demand.

BGEN 302 Career Perspectives: 1 Credits (1 Lec)

PREREQUISITE: Business major and BMGT 205. (F, Sp) This highly interactive course helps students manage their career planning for business-related fields with an emphasis on pro-active career exploration and planning. Topics include self-assessment, researching career information, understanding the job search process, interviewing skills, and professionalism

BGEN 361 Principles of Business Law: 3 Credits (3 Lec)

(F, Sp, Su) Survey of the U.S. legal system, business ethics, and the following areas of law: civil procedure, torts, contracts, UCC Article 2, intellectual property, employment, agency, and organizational forms. Emphasis on written and oral communication skills, critical thinking, and collaborative learning.

BGEN 365 International Practicum: 3 Credits (3 Lec)

PREREQUISITES: Consent of instructor; junior standing; admission to College preferred. Non-majors will be considered if space is available. Intensive study of culture, customs, politics, history, and business practices of another country. Program culminates with extended visit to location for lectures, and other relevant activities.

BGEN 499 Senior Thesis/Capstone: Strategy Seminar: 4 Credits (1 Lec, 3 Other)

PREREQUISITE: BMGT 335, BMIS 311, BMGT 322, BMKT 325, BFIN 322, and BGEN 361, and consent of instructor. (F, Sp, Su) This course is taken the last semester prior to graduation. Explores how firms achieve competitive advantage in the context of single and multi-business firms using the tools of strategic analysis