

# BGEN - Business: General

## **BGEN 104US First Year Business Seminar: 3 Credits (3 Other)**

(F) University Seminar Core objectives are integrated into an interactive course that focuses on improving critical thinking, writing, and oral presentation skills in a business context. Students will develop college level study skills as well as a global perspective on ethical and sustainable business practices. Online registration reserved for business majors. Other interested students email [business@montana.edu](mailto:business@montana.edu) to request registration.

## **BGEN 105IS Introduction to Business: 3 Credits (3 Lec)**

(F, Sp) This course will introduce students to the fundamentals of business and entrepreneurship for non-business majors. The course is designed as an overview of business including accounting and finance, marketing, management, entrepreneurship, and leadership while weaving business ethics throughout each topic. The materials encompass a broad range of industries, businesses, and issues.

## **BGEN 204 Business Fundamentals: 3 Credits (3 Lec)**

(F, Sp) This interactive course will introduce students to the fundamentals of business and entrepreneurship. The course is designed as an overview of business including accounting and finance, marketing, management, entrepreneurship, and leadership while weaving business ethics throughout each topic. The materials encompass a broad range of industries, businesses, and issues. Intended for first year business majors; online registration reserved for business majors.

## **BGEN 210 Accounting and Finance Basics: 3 Credits (3 Lec)**

PREREQUISITE: M 105Q (formerly M 145Q), M 121Q, STAT 216Q, or level 4 or 5 math course. (F, Sp) Basics of accounting and finance for non-business students. Topics include fundamentals of accounting, financial statement and budget preparation/analysis, financial analysis/control, working capital management, time value of money, capital investment & financing decisions. May not be substituted for a course required for the business major

## **BGEN 235 Business Law: 3 Credits (3 Lec)**

The course will emphasize business ethics, contracts, and employment obligations, including sales, agency, and tort law. The course content will help business leaders make informed decisions based on the philosophical, legal, and historical aspects of the regulatory environment.

## **BGEN 242D Introduction to International Business: 3 Credits (3 Lec)**

(Sp, Su) Introduces topics of globalization: differences in political economies, culture, legal systems, and ethical standards; international trade laws; issues in foreign direct investment trade alliances; global economic, financial, marketing, and human resource challenges; and organizational and strategic issues for international business.

## **BGEN 291 Special Topics: 2 Credits ()**

Offered as needed based on student demand.

## **BGEN 302 Career Perspectives: 1 Credits (1 Lec)**

PREREQUISITE: Business major and BMGT 205. (F, Sp) This highly interactive course helps students manage their career planning for business-related fields with an emphasis on pro-active career exploration and planning. Topics include self-assessment, researching career information, understanding the job search process, interviewing skills, and professionalism

## **BGEN 361 Principles of Business Law: 3 Credits (3 Lec)**

(F, Sp, Su) Sophomore standing required. Survey of the U.S. legal system, business ethics, and the following areas of law: civil procedure, torts, contracts, UCC Article 2, intellectual property, employment, agency, and organizational forms. Emphasis on written and oral communication skills, critical thinking, and collaborative learning.

## **BGEN 365 International Practicum: 3 Credits (3 Lec)**

PREREQUISITES: Consent of instructor; junior standing; admission to College preferred. Non-majors will be considered if space is available. Intensive study of culture, customs, politics, history, and business practices of another country. Program culminates with extended visit to location for lectures, and other relevant activities.

## **BGEN 499 Senior Thesis/Capstone: Strategy Seminar: 3 Credits (3 Lec)**

PREREQUISITE: BMGT 335, BMIS 311 or BMIS 312, BMGT 322, BMKT 325, BFIN 322, and BGEN 361, and consent of instructor. (F, Sp, Su) This course is taken the last semester prior to graduation. Explores how firms achieve competitive advantage in the context of single and multi-business firms using the tools of strategic analysis. Online registration reserved for business majors & other majors for whom this course is a degree requirement. Other interested students email [business@montana.edu](mailto:business@montana.edu) to request registration

## **BGEN 510 Innovation Sprint 1: 1 Credits (1 Lec)**

(F) This course will begin with introductory modules the first two days and the presentation of a problem, teamwork and coaching over the next two days, and formal presentations to the leadership board on the fifth day.

## **BGEN 515 Innovation Sprint 2: 1 Credits (1 Lec)**

(Sp) In this course students will be introduced to the dynamic of having a real-world business problem that must be solved with a cross-functional team in a compressed amount of time and briefed to senior leadership.

## **BGEN 520 Life Design and Career Development 1: 2 Credits (2 Lec)**

(F) A professional career is a journey of guided self-discovery, growth, and fulfillment that requires focused effort. This course is designed to help students build the personal and professional development skills that they will apply over the lifetime of their career.

## **BGEN 525 Life Design and Career Development 2: 2 Credits (2 Lec)**

(Sp) A professional career is a journey of guided self-discovery, growth, and fulfillment that requires focused effort. This course is designed to help students build the personal and professional development skills that they will apply over the lifetime of their career.

## **BGEN 570 Business Law, Government, Society, and Ethics: 3 Credits (3 Lec)**

(Sp) This interdisciplinary course deals with the legal relationships between business, government, and stakeholders as well as the importance of corporate social responsibility and ethical decision making. The course introduces basic business law and emphasizes ethical behavior beyond legal requirements.