BMGT - Business: Management

BMGT 205 Prof Business Communication: 3 Credits (3 Lec)
PREREQUISITE: Completion of University Seminar and Writing University Core Requirement. Recognizing and creating effective approaches and styles for written, oral, and nonverbal communications appropriate to organizational situation, nature of message, and co-communicators. Course addresses professional document and presentation designs, choices of media, and tones for individual and organizational communications.

BMGT 210 Small Business Entrepreneurship: 3 Credits (3 Lec)
This course will provide an entrepreneurial learning experience that is grounded in collaborations and dynamic problem-solving opportunities. Through student-driven projects, participants will move through the basic building blocks of conceptualizing and starting a business.

BMGT 215 Human Resource Management: 3 Credits (3 Lec)
This course provides a vast overview of the essential functions in Human Resource Management. Ideal for entrepreneurs and management/executives or those interested in learning more about the Human Resource profession. This course focuses on subject areas of the Human Resource function within a business for strategic planning, ethical and legal responsibilities, recruitment and staffing plans, employee development, compensation and benefits, safety and health, and employee and labor relations. Once complete, this course will provide comprehensive, best-practice techniques for managing Human Resource within real-world environments and situations.

BMGT 235 Management: 3 Credits (3 Lec)
This course is an introduction to critical management skills involved in directing the operations of an organization. Emphasis is placed on effectively working with others to achieve entity objectives. Course topics include the basic management functions of planning, organizing, leading and controlling as well as staffing, appraising performance, motivating employees, handling disciplinary problems, and stress and time management. Students will develop leadership, teamwork, and communication skills. Repeatable up to 3 credits.

BMGT 240IS Business Analytics: 3 Credits (3 Lec)
PREREQUISITE: STAT 216Q and BMIS 211. Provides students with skills and knowledge necessary for the research process and the application of quantitative research methods to analyze business problems. Includes confidence intervals, hypotheses testing, correlation, and multiple regression. Statistical analysis is performed using statistical software.

BMGT 291 Special Topics: 1-4 Credits (1 Lec)
PREREQUISITE: None required but some may be determined necessary by offering department. Courses not required in any curriculum for which there is a particular one-time need, or given on a trial basis to determine acceptability and demand before requesting a regular course number. Repeatable up to 12 credits.

BMGT 292 Independent Study: 1-3 Credits (1 Other)
PREREQUISITE: Consent of instructor and approval of Associate Dean. Directed research and study on an individual basis. Not to be used as a substitute for a required course. Repeatable up to 6 credits.

BMGT 322 Operations Management: 3 Credits (3 Lec)
PREREQUISITE: Junior standing. For business majors: BMIS 211, M 161Q, and STAT 216Q. For non-business majors: M 161Q and consent of instructor. Introduction to the topics and methods of production and operations management. Emphasis is given to critical thinking, business analyses and computer modeling. Application areas include accounting, finance, marketing, and management.

BMGT 329 Human Resource Management: 3 Credits (3 Lec)
PREREQUISITE: BMGT 335 and BGEN 361; for business majors: formal admission to the College of Business. The functions and tools used in procurement, development, compensation, integration, and maintenance of human resources and their impact on the effective attainment of organizational goals.

BMGT 335 Management and Organization: 3 Credits (3 Lec)
PREREQUISITE: Junior standing. A survey of contemporary research-based concepts relevant to management and organization including topics such as motivation, leadership, teamwork, organizational design, communication, decision making, entrepreneurship, diversity, and ethics.

BMGT 366 Managing and Leading People: 3 Credits (3 Lec)
PREREQUISITE: Junior Standing and BMGT 335; for business majors: formal admission to the College of Business. An applied course, focused on in-depth skill building for managing oneself and others. Students examine and develop their capabilities to drive positive organizational outcomes and employee experiences. Topics include leadership, motivation, personality, well-being, problem-solving, and empowerment.

BMGT 405 Supply Chain Analytics: 3 Credits (3 Lec)
PREREQUISITE: BMGT 322 or EIND 458; For business students: formal admission to the College of Business. Includes important concepts, methodologies, and tools related to supply chain management and business analytics (i.e., descriptive, predictive, and prescriptive analytics) from a managerial perspective.

BMGT 406 Negotiation/Dispute Resolution: 3 Credits (3 Lec)
PREREQUISITE: BMGT 335 or consent of instructor; for business majors: formal admission to the College of Business. Introduction to negotiation theories and skills to help students practice and improve this essential area of business and personal competence. Taught primarily through discussion and in-class exercises that allow students to gain experience and confidence as negotiators.

BMGT 410 Sustainable Business Practices: 3 Credits (3 Lec)
PREREQUISITE: Junior standing; for business majors: BMGT 335, BMKT 325, and formal admission to the College of Business; for non-business majors: consent of instructor. Explores sustainability from a business perspective looking at the decision making process both economically and ecologically. Decision making tools will be introduced for use in assimilating and evaluating information considering ecological sustainability, strategic human resource management, organizational change, corporate social responsibility, leadership and community renewal. A unified approach to corporate sustainability is identified and used by students to evaluate the sustainability of various businesses.

BMGT 448 Entrepreneurship: 3 Credits (3 Lec)
PREREQUISITE: For business majors: BMGT 335, BFIN 322, senior standing, and formal admission to the College of Business; for non-business majors: senior standing and consent of instructor. Introduction to entrepreneurship and launching new ventures. Students learn how to develop creativity skills and an entrepreneurial mindset; identify and evaluate start-up opportunities; analyze the demand for new products/services; and finance, promote, manage, and plan for a new venture. Course simulates the activities of start-up entrepreneurs.
BMGT 461 Small Business Management: 3 Credits (3 Lec)
PREREQUISITE: For business majors: BMGT 335, BMKT 325, BFIN 322, senior standing and formal admission to the College of Business; for non-business majors: senior standing and consent of instructor. Focus on the process of starting and managing a small business, with an emphasis on businesses owned and operated by one individual or family. Topics covered will include typical funding sources and all phases of small business management from startup to exit.

BMGT 463 Entrepreneurial Experience: 3 Credits (3 Lec)
PREREQUISITE: For business majors: BMGT 335, BMKT 325, BFIN 322, formal admission to the College of Business and BMGT 448 as a pre- or co-requisite; for non-business majors: senior standing and consent of instructor. Real-world experience in projects that assist area entrepreneurs. Students will work with these new ventures to solve their management, marketing, finance and other business problems. The content of the problems will depend on the needs of the client businesses.

BMGT 464 International Management: 3 Credits (3 Lec)
PREREQUISITE: BGEN 242D, BMGT 335, and senior standing; for business majors: formal admission to the College of Business. Description of the challenges which the global context poses to business managers. Examination of the elements of international environments and illustration of their effects on management practices and how management deals with such forces.

BMGT 466 Team and Process Facilitation: 3 Credits (3 Lec)
PREREQUISITE: BMGT 335, BMGT 366, and junior standing; for business majors: formal admission to the College of Business. Applied management course building skills for designing, facilitating, and documenting group problem solving processes. Course focuses on teamwork, including theories and tools for managing conflict, managing change, setting goals, clarifying roles, and analyzing and engaging stakeholders to address complex problems.

BMGT 469 Community Entrepreneurship & Nonprofit Management: 3 Credits (3 Lec)
PREREQUISITE: Junior standing. For business majors: formal admission to the College of Business. For non-business majors: consent of instructor. Engages students in entrepreneurial thinking and the application of business strategies to address community and societal issues. Students develop and strengthen their practical understanding of business concepts, leadership skills and management capacities as they relate to effective nonprofit management.

BMGT 475R Management Research Experience: 3 Credits (3 Other)
PREREQUISITE: BMGT 335, senior standing, and formal admission to the College of Business. Students plan and execute a research project related to management theory or practice, including identifying a research question/hypothesis, reviewing the literature, developing the approach, and collecting/analyzing/interpreting data.

BMGT 490R Undergraduate Research: 1-6 Credits (1 Other)
PREREQUISITE: Senior standing and consent of instructor; for business majors: formal admission to the College of Business. Directed undergraduate research which may culminate in a research paper, journal article, or undergraduate thesis. Course will address responsible conduct of research. May be repeated. Repeatable up to 12 credits.

BMGT 491 Special Topics: 1-4 Credits (1-4 Lec)
PREREQUISITE: Formal admission to the College of Business, consent of instructor and course prerequisites as determined for each offering. Courses not required in any curriculum for which there is a particular one-time need, or given on a trial basis to determine acceptability and demand before requesting a regular course number. Repeatable up to 12 credits.