

MART - Media Arts

MART 122 Introduction to Adobe: 2 Credits (1 Lec, 1 Lab)

(F, Sp) This course is an introduction to the fundamental concepts, practices, and tools of Adobe Creative Cloud software with a focus on Photoshop, Illustrator and InDesign. Students will explore Adobe CC through step-by-step instructions featuring the software tools and techniques to create graphic design and visual content.

MART 145RA Web Design: 3 Credits (2 Lec, 1 Lab)

(F, Sp) Basic design principles and how these principles apply to web site construction. HTML and HTML editors. Laboratory projects reflect practical usage of course concepts. Cross-listed with CS 145RA. As a University RA Course the class meets the following core requirements: 1. Thinking and Problem Solving -To understand appropriate execution of a marketing website using HTML and CSS markup languages, composition, color theory, and typography. - Work with a partner to research and problem solve specific issues based on their selected use case. 2.Effective Communicating -Be able to communicate effectively in a way that is successful for the use case owner and the end user.

MART 191 Special Topics: 2 Credits (1 Lec, 1 Lab)

Special Topics Course.