

BGEN - Business: General

BGEN 361. Principles of Business Law. 3 Credits. (3 Lec) F,S,Su

PREREQUISITE: Junior standing. Survey of the U.S. legal system, business ethics, and the following areas of law: civil procedure, torts, contracts, UCC Article 2, intellectual property, employment, agency, and organizational forms. Emphasis on written and oral communication skills, critical thinking, and collaborative learning.

Term	CRN	Section	Session/Dates	Days	Location	Time
2020 Summer Semester	10211	001	May-start: 4x4	MTWR	JABS311	11:00am - 1:35pm

BGEN 499. Senior Thesis/Capstone: Strategy Seminar. 4 Credits. (1 Lec, 3 Sem) F,S,Su

PREREQUISITE: Senior standing, formal admission to the College of Business, consent of instructor, and completion of BMGT 335, BMIS 311, BMGT 322, BMKT 325, BFIN 322, and BGEN 361. This course is taken the last semester prior to graduation. Explores how firms achieve competitive advantage in the context of single and multi-business firms using the tools of strategic analysis.

Term	CRN	Section	Session/Dates	Days	Location	Time
2020 Summer Semester	10312	801	Non-standard term dates 18-MAY-20 03-JUL-20	-	ONLINEWEB-	

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Font Notice

This document should contain certain fonts with restrictive licenses. For this draft, substitutions were made using less legally restrictive fonts. Specifically:

Times was used instead of Adobe Garamond Pro.

The editor may contact Leepfrog for a draft with the correct fonts in place.