The Graphic Design BFA option is a 4-year profession degree composed of both required and elective courses within the School and supporting courses from the other departments of the College of Arts and Architecture and the University. The freshman year includes an introduction to foundational design skills, introduction to web design, software applications, digital photography and survey of art history. The sophomore year focuses on developing typographic and layout skills. The junior year or “junior block” offers several courses for student to choose from in order to develop their own creative profession paths before entering their senior year. The final year in the program supports mature problem-solving with a self-directed capstone and additional professional-focused projects. The final semester in the BFA option focuses on portfolio development and the skills for job placement within the profession.

### Freshman Year

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<tr>
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<th>Course Title</th>
<th>Credits</th>
<th>Fall</th>
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<td>Visual Language: Ideation and Creativity</td>
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<td>ARTZ 221</td>
<td>Painting I</td>
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<td>ARTZ 231RA</td>
<td>Ceramics I</td>
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<td>ARTZ 251</td>
<td>Sculpture I</td>
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<td>ARTZ 261</td>
<td>Metals I</td>
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### Junior Year

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<td>Publication Design</td>
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<tr>
<td>GDSN 371</td>
<td>Motion Graphics</td>
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<tr>
<td>GDSN 372</td>
<td>Interaction Design</td>
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<tr>
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<tr>
<td>GDSN 374</td>
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<td>GDSN 378</td>
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Portfolio Review is required for all students before admittance to 300 level design courses.
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<td>ARTZ 352</td>
<td>Intermediate Sculpture</td>
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<td>Metals II</td>
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<td>Intermediate Printmaking - Lithography</td>
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<td>Intermediate Printmaking - Serigraphy</td>
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<td>Intermediate Printmaking - Intaglio</td>
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<td>ARTZ 376</td>
<td>Intermediate Printmaking - Relief</td>
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<td>Special Topics</td>
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<td>Internship</td>
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Semester in Italy (optional) (15)

Advanced Graphic Design studio electives

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<tr>
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<tr>
<td>GDSN 367</td>
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<td>GDSN 377</td>
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<tr>
<td>GDSN 378</td>
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University Core and Electives | 5

Year Total: 15 15

Senior Year

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Advanced Studio

Take one of the following: 5

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</thead>
<tbody>
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<td>GDSN 492</td>
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<td>GDSN 498</td>
<td>Internship</td>
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University Core and Electives | 4

Advanced Studio

Choose one from the list above. 5

GDSN 499 - Senior Portfolio 5

University Core and Electives 5

Year Total: 15 15

Total Program Credits: 120

All Graphic Design courses must be taken in sequence. A minimum of 120 credits is required for graduation; 42 of these credits must be in courses numbered 300 and above.