

Graphic Design Option - B.F.A.

The Graphic Design BFA option is 4-year professional degree composed of both required and elective courses within the School and supporting courses from the other departments of the College of Arts and Architecture and the University. The freshman year includes an introduction to foundational design skills, an introduction to web design, software applications, digital photography, and a survey of art history. The sophomore year focuses on developing typographic and layout skills. The junior year or "junior block" offers several courses for students to choose from in order to develop their own creative profession paths before entering their senior year. The final year in the program supports mature problem-solving with a self-directed capstone and additional professional-focused projects. The final semester in the BFA option focuses on portfolio development and the skills for job placement within the profession.

Freshman Year	Credits	
	Fall	Spring
ARTZ 105IA - Visual Language - Drawing	3	
ARTZ 109IA - Visual Language: Comprehensive Foundation	3	
MART 122 - Introduction to Adobe	2	
ARTH 200IA - Art of World Civilization I	4	
University Core and Electives	3	
ARTZ 110RA - Visual Language: Ideation and Creativity		3
MART 145RA - Web Design		3
ARTH 201IA - Art of World Civilization II		4
PHOT 154IA - Exploring Digital Photography		3
University Core and Electives		3
Year Total:	15	16

Sophomore Year	Credits	
	Fall	Spring
GDSN 223 - Typography Principles	4	
Art Studio Beginning (must include one 2D and one 3D)		
Choose one of the following:	4	
ARTZ 211RA - Drawing I		
ARTZ 221 - Painting I		
ARTZ 231RA - Ceramics I		
ARTZ 251 - Sculpture I		
ARTZ 261 - Metals I		
ARTZ 271 - Printmaking I		
Art History Elective		
Choose one of the following:	3	
ARTH 302 - Survey of Ancient Art		
ARTH 310 - Art and Architecture of Ancient Mesoamerica		
ARTH 312 - History of Decorative Arts		
ARTH 323 - History of Printmaking		
ARTH 342 - Modern Art		
ARTH 360 - History of Asian Art and Architecture		
ARTH 375 - Roman, Etruscan, Greek Art in Italy		

ARTH 400 - Art and Architecture of Ancient Egypt		
ARTH 402 - Greek Art and Architecture		
ARTH 406 - Roman Art and Architecture		
ARTH 410 - Medieval Art		
ARTH 421 - Late Gothic Painting		
ARTH 422 - Early Renaissance to 15th Century Art		
ARTH 424 - High Renaissance and Mannerism		
ARTH 426 - Baroque Art in Italy and Southern Europe, 1600-1700		
ARTH 427 - Baroque Art in the Netherlands		
ARTH 430 - 19th Century Art		
ARTH 432 - Art in the Age of Revolution		
ARTH 435 - Art of the United States		
ARTH 441 - Art Now		
ARTH 451 - Contemporary Art		
ARTH 460 - Contemporary Art & Ecology		
ARTH 461 - Art and Social Activism		
ARTH 491 - Special Topics		
University Core and Electives		4
Art History Elective		
Choose one from the list above.		3
GDSN 224 - Form and Content		4
Art Studio Beginning (must include one 2D & one 3D)		
Choose one of the following:		4
ARTZ 211RA - Drawing I		
ARTZ 221 - Painting I		
ARTZ 231RA - Ceramics I		
ARTZ 251 - Sculpture I		
ARTZ 261 - Metals I		
ARTZ 271 - Printmaking I		
University Core and Electives		4
Portfolio Review is required for all students before admittance to 300 level design courses.		
Year Total:		15 15

Junior Year	Credits	
	Fall	Spring
GDSN 366 - History of Graphic Design	3	
Advanced Graphic Design studio electives		
Choose one of the following:	5	
GDSN 367 - Identity Systems		
GDSN 368 - Art Direction		
GDSN 369 - Publication Design		
GDSN 371 - Motion Graphics		
GDSN 372 - Interaction Design		
GDSN 373 - Illustration		
GDSN 374 - Digital Visualization		
GDSN 375 - Letterpress		
GDSN 376 - Screenprinting		
GDSN 377 - Design for Society		
GDSN 378 - Guerrilla Advertising		
Advanced Studio Elective		
Choose one of the following:		5

ARTZ 312 - Intermediate Drawing	
ARTZ 322 - Intermediate Painting	
ARTZ 332 - Intermediate Ceramics	
ARTZ 352 - Intermediate Sculpture	
ARTZ 361 - Metals II	
ARTZ 373 - Intermediate Printmaking - Lithography	
ARTZ 374 - Intermediate Printmaking - Serigraphy	
ARTZ 375 - Intermediate Printmaking - Intaglio	
ARTZ 376 - Intermediate Printmaking - Relief	
ARTZ 379 - Alternative Print Media	
ARTZ 491 - Special Topics	
GDSN 492 - Independent Study	
GDSN 498 - Internship	
University Core and Electives	2
Semester in Italy (optional) (15)	
Advanced Graphic Design studio electives	
Choose two of the following:	10
GDSN 367 - Identity Systems	
GDSN 368 - Art Direction	
GDSN 369 - Publication Design	
GDSN 371 - Motion Graphics	
GDSN 372 - Interaction Design	
GDSN 373 - Illustration	
GDSN 374 - Digital Visualization	
GDSN 375 - Letterpress	
GDSN 376 - Screenprinting	
GDSN 377 - Design for Society	
GDSN 378 - Guerrilla Advertising	
University Core and Electives	5
Year Total:	15 15
Senior Year	Credits
	Fall Spring
GDSN 465 - Professional Studio	5
Advanced Studio	
Take one of the following:	5
ARTZ 312 - Intermediate Drawing	
ARTZ 322 - Intermediate Painting	
ARTZ 332 - Intermediate Ceramics	
ARTZ 352 - Intermediate Sculpture	
ARTZ 361 - Metals II	
ARTZ 373 - Intermediate Printmaking - Lithography	
ARTZ 374 - Intermediate Printmaking - Serigraphy	
ARTZ 375 - Intermediate Printmaking - Intaglio	
ARTZ 376 - Intermediate Printmaking - Relief	
ARTZ 379 - Alternative Print Media	
GDSN 492 - Independent Study	
GDSN 498 - Internship	
University Core and Electives	4
Advanced Studio	
Choose one from the list above.	5
GDSN 499 - Senior Portfolio	5

University Core and Electives	5
Year Total:	14 15
Total Program Credits:	120

All Graphic Design courses must be taken in sequence. A minimum of 120 credits is required for graduation; 42 of these credits must be in courses numbered 300 and above.