# Graphic Design Option - B.F.A.

## Freshman Year

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTZ 105RA</td>
<td>Visual Language - Drawing</td>
<td>3</td>
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<tr>
<td>ARTZ 109RA</td>
<td>Visual Language: Comprehensive Foundation</td>
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<tr>
<td>ARTH 200IA</td>
<td>Art of World Civilization I</td>
<td>4</td>
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<tr>
<td>ARTZ 110RA</td>
<td>Visual Language: Ideation and Creativity</td>
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<tr>
<td>MART 145RA</td>
<td>Web Design</td>
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<tr>
<td>ARTH 201IA</td>
<td>Art of World Civilization II</td>
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<td>PHOT 113RA</td>
<td>Understanding Photography</td>
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<tr>
<td>University Core and Electives</td>
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**Year Total:** 15  15

## Sophomore Year

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<th>Fall</th>
<th>Spring</th>
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<tbody>
<tr>
<td>GDSN 223</td>
<td>Design Principles</td>
<td>4</td>
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Art Studio Beginning (must include one 2D and one 3D)

Choose one of the following:

- ARTZ 211RA - Drawing I
- ARTZ 221 - Painting I
- ARTZ 231RA - Ceramics I
- ARTZ 251 - Sculpture I
- ARTZ 261 - Metals I
- ARTZ 271 - Printmaking I

Art History Elective

Choose one of the following:

- ARTH 302 - Survey of Ancient Art
- ARTH 310 - Ancient Art Mesoamerica
- ARTH 312 - History of Decorative Arts
- ARTH 323 - History of Printmaking
- ARTH 360 - History of Asian Art and Architecture
- ARTH 375 - Roman, Etruscan, Greek
- ARTH 400 - Art and Architecture of Egypt
- ARTH 402 - Greek Art and Architecture
- ARTH 406 - Roman Art and Architecture
- ARTH 410 - Medieval Art
- ARTH 421 - Late Gothic Painting
- ARTH 422 - Early Renaissance to 15th Century Art
- ARTH 424 - High Renaissance and Mannerism
- ARTH 426 - Baroque Art in Italy and Southern Europe, 1600-1700
- ARTH 427 - Baroque Art in Northern Europe
- ARTH 430 - 19th Century Art
- ARTH 432 - Art in the Age of Revolution
- ARTH 438 - Beginnings of Modern Art
- ARTH 440 - 20th Century Art
- ARTH 435 - Art in the United States

Advanced Studio Elective

Choose one of the following:

- ARTZ 312 - Intermediate Drawing
- ARTZ 322 - Intermediate Painting
- ARTZ 332 - Intermediate Ceramics
- ARTZ 352 - Intermediate Sculpture
- ARTZ 361 - Metals II
- ARTZ 373 - Intermediate Printmaking - Lithography
- ARTZ 374 - Intermediate Printmaking - Serigraphy
- ARTZ 375 - Intermediate Printmaking - Intaglio
- ARTZ 376 - Intermediate Printmaking - Relief
- ARTZ 379 - Alternative Print Media
- ARTH 491 - Special Topics
- GDSN 378 - Guerrilla Advertising
- GDSN 492 - Independent Study
- GDSN 498 - Internship

University Core and Electives | 4

Portfolio Review is required for all students before admittance to 300 level design courses.

**Year Total:** 15  15

## Junior Year

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<thead>
<tr>
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<th>Fall</th>
<th>Spring</th>
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</thead>
<tbody>
<tr>
<td>GDSN 366</td>
<td>History of Graphic Design</td>
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</table>

Advanced Graphic Design studio electives

Choose one of the following:

- GDSN 367 - Identity Systems
- GDSN 368 - Art Direction
- GDSN 369 - Publication Design
- GDSN 372 - Interaction Design
- GDSN 373 - Illustration
- GDSN 374 - Digital Visualization
- GDSN 375 - Letterpress

Art History Elective

Choose one of the following:

- ARTH 410 - Medieval Art
- ARTH 421 - Late Gothic Painting
- ARTH 422 - Early Renaissance to 15th Century Art
- ARTH 424 - High Renaissance and Mannerism
- ARTH 426 - Baroque Art in Italy and Southern Europe, 1600-1700
- ARTH 427 - Baroque Art in Northern Europe
- ARTH 430 - 19th Century Art
- ARTH 432 - Art in the Age of Revolution
- ARTH 438 - Beginnings of Modern Art
- ARTH 440 - 20th Century Art
- ARTH 435 - Art in the United States

GDSN 378 - Guerrilla Advertising
GDSN 492 - Independent Study
GDSN 498 - Internship

University Core and Electives | 2

Semester in Italy (optional) (15)
## Advanced Graphic Design studio electives

Choose two of the following: 10

- GDSN 367 - Identity Systems
- GDSN 368 - Art Direction
- GDSN 369 - Publication Design
- GDSN 372 - Interaction Design
- GDSN 373 - Illustration
- GDSN 374 - Digital Visualization
- GDSN 375 - Letterpress

### University Core and Electives

<table>
<thead>
<tr>
<th>Credits</th>
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### Year Total:

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<tr>
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<th>Spring</th>
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<tbody>
<tr>
<td>15</td>
<td>15</td>
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## Senior Year

### Credits

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### GDSN 465 - Professional Studio

- Advanced Studio

Take one of the following: 5

- ARTZ 312 - Intermediate Drawing
- ARTZ 322 - Intermediate Painting
- ARTZ 332 - Intermediate Ceramics
- ARTZ 352 - Intermediate Sculpture
- ARTZ 361 - Metals II
- ARTZ 373 - Intermediate Printmaking - Lithography
- ARTZ 374 - Intermediate Printmaking - Serigraphy
- ARTZ 375 - Intermediate Printmaking - Intaglio
- ARTZ 376 - Intermediate Printmaking - Relief
- ARTZ 379 - Alternative Print Media
- ARTZ 491 - Special Topics
- GDSN 378 - Guerrilla Advertising
- GDSN 492 - Independent Study
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### University Core and Electives

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### Advanced Studio

Choose one from the list above. 5

- GDSN 499 - Senior Portfolio

### Year Total:

<table>
<thead>
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<tbody>
<tr>
<td>15</td>
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### Total Program Credits:

<table>
<thead>
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<th>Credits</th>
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<tbody>
<tr>
<td>120</td>
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All Graphic Design courses must be taken in sequence. A minimum of 120 credits is required for graduation; 42 of these credits must be in courses numbered 300 and above.
Font Notice

This document should contain certain fonts with restrictive licenses. For this draft, substitutions were made using less legally restrictive fonts. Specifically:

Times was used instead of Adobe Garamond Pro.

The editor may contact Leepfrog for a draft with the correct fonts in place.