

# Business Certificate

The Business Certificate is for **non-business majors** who want an overview of business concepts in order to enhance their future career success, but do not want to pursue a full 30-credit business minor. The goal of the certificate is to enable non-business students to learn how to apply fundamental concepts in economics, accounting, finance, management and marketing to solve basic business problems. **It is not available to business majors or to students pursuing a business administration minor.**

The Business Certificate consists of five required courses that introduce students to basic concepts in economics, business, accounting, finance, management and marketing, plus one elective.

ECNS 101IS	Economic Way of Thinking	3
BGEN 204	Business & Entrepreneurship Fundamentals	3
	or BGEN 104US Business & Entrepreneurship Fundamentals Seminar	
BGEN 210	Accounting and Finance Basics	3
	or BFIN 322 Business Finance	
	or EGEN 330 Business Fundamentals for Technical Professionals	
BMGT 335	Management and Organization	3
BMKT 325	Principles of Marketing	3
Select one (1) course	from the following:	3
ACTG 201	Principles of Financial Acct	
BGEN 242D	Intro to Int'l Business	
BGEN 361	Principles of Business Law	
BMGT 406	Negotiation/Dispute Resolution	
BMGT 410	Sustainable Business Practices	
BMGT 448	Entrepreneurship	
BMGT 461	Small Business Management	
BMGT 469	Community Entrepreneurship & Nonprofit Management	
BMKT 337	Consumer Behavior	
BMKT 436	Sales and Sales Management	
BMKT 444	Retail Management	
BMKT 446	Marketing for Entrepreneurs	
AGBE 345	Ag Finance and Credit Analysis	
EGEN 325	Engineering Economic Analysis	
EIND 300	Engineering Management & Ethics	
EIND 373	Production Inventory Cost Analysis	
EIND 425	Technology Entrepreneurship	
GDSN 378	Guerrilla Advertising	
SFBS 429	Small Business and Entrepreneurship in Food and Health	

---

**Total Credits** **18**

In accordance with the Board of Regents' policy, students must earn a C- or better in all courses applied toward the certificate. Students may not earn both the Business Administration minor and the Business certificate.