Entrepreneurship and Small Business Management Minor

The Entrepreneurship and Small Business Management minor is open to all business and non-business students. This rigorous minor is designed to provide students with perspective and skills to pursue a successful entrepreneurial career through the Alderson Program in Entrepreneurship (http://www.montana.edu/cob/centernewwest/AldersonProgram.html) (coursework). Program objectives include:

- To provide the knowledge, skills, and expertise necessary for successful entrepreneurial careers
- To provide a general overview of the field of business and management
- To provide entrepreneurial expertise and economic stimulus to the region and the state

Students seeking the Entrepreneurship and Small Business Management minor will take the following courses.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMGT 205</td>
<td>Prof Business Communication</td>
<td>3</td>
</tr>
<tr>
<td>BMKT 325</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>BGEN 361</td>
<td>Principles of Business Law</td>
<td>3</td>
</tr>
<tr>
<td>BMGT 448</td>
<td>Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>BMGT 463</td>
<td>Entrepreneurial Experience</td>
<td>3</td>
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</tbody>
</table>

Take one of the following accounting courses: 3

- ACTG 201 Principles of Financial Acct
- ACTG 202 Principles of Managerial Accounting
- EIND 373 Production Inventory Cost Analysis

Take one of the following management courses: 3

- BMGT 335 Management and Organization
- EIND 300 Engineering Management & Ethics

Take one of the following finance courses: 3

- BFIN 322 Business Finance
- EGEN 325 Engineering Economic Analysis
- AGBE 345 Agriculture Finance and Credit Analysis

Take two of the following electives: 6

- ACTG 441 Financial Statement Analysis
- BFIN 456 Entrepreneurial Finance
- BMGT 329 Human Resource Management (may not be used by MGMT students because required course)
- BMGT 405 Supply Chain Analytics
- BMGT 410 Sustainable Business Practices
- BMGT 461 Small Business Management
- BMGT 469 Community Entrepreneurship & Nonprofit Management
- BGEN 365 International Practicum
- BMKT 337 Consumer Behavior
- BMKT 342R Marketing Research
- BMKT 406 Advertising Campaign Development
- BMKT 420 Integrated Online Marketing
- BMKT 436 Sales and Sales Management
- BMKT 446 Marketing for Entrepreneurs
- EIND 425 Technology Entrepreneurship
- GDSN 378 Guerrilla Advertising

Total Credits: 30

* Jabs Management option students must take at least one course outside of BMGT.