

Entrepreneurship and Small Business Management Minor

The Entrepreneurship and Small Business Management minor is open to all business and non-business students. This rigorous minor is designed to provide students with perspective and skills to pursue a successful entrepreneurial career. Program objectives include:

- To provide the knowledge, skills, and expertise necessary for successful entrepreneurial careers
- To provide a general overview of the field of business and management
- To provide entrepreneurial expertise and economic stimulus to the region and the state

Students seeking the Entrepreneurship and Small Business Management minor will take the following courses.

BMGT 205	Prof Business Communication	3
BMKT 325	Principles of Marketing	3
BGEN 361	Principles of Business Law	3
BMGT 448	Entrepreneurship	3
BMGT 463	Entrepreneurial Experience	3
Take one of the following accounting courses:		3
ACTG 201	Principles of Financial Acct	
ACTG 202	Principles of Managerial Accounting	
EIND 373	Production Inventory Cost Analysis	
Take one of the following management courses:		3
BMGT 335	Management and Organization	
EIND 300	Engineering Management & Ethics	
Take one of the following finance courses:		3
BFIN 322	Business Finance	
EGEN 325	Engineering Economic Analysis	
AGBE 345	Agriculture Finance and Credit Analysis	
ECNS 345	Econ Org, Finance & Credit	
EGEN 330	Business Fundamentals for Technical Professionals	
Take two of the following electives: *		6
ACTG 441	Financial Statement Analysis	
BFIN 456	Entrepreneurial Finance	
BMGT 329	Human Resource Management	
BMGT 405	Supply Chain Analytics	
BMGT 410	Sustainable Business Practices	
BMGT 461	Small Business Management	
BMGT 469	Community Entrepreneurship & Nonprofit Management	
BGEN 365	International Practicum	
BMKT 337	Consumer Behavior	
BMKT 342R	Marketing Research	
BMKT 406	Advertising Campaign Development	
BMKT 420	Integrated Online Marketing	
BMKT 436	Sales and Sales Management	
BMKT 446	Marketing for Entrepreneurs	
EIND 425	Technology Entrepreneurship	

SFBS 429

Small Business and Entrepreneurship in Food and Health

Total Credits

30

* Jobs Management option students must take at least one elective outside of BMGT and may not use BMGT 329.