International Business Minor

The International Business (IB) Minor consists of 30 credits, with 21 credits of required courses and 9 credits of elective courses with a geographic or subject matter focus. Foreign language study is not required but is strongly recommended. Students pursuing the minor are also encouraged to study abroad and/or engage in other intercultural experiences. Upon completion of the IB Minor, you should be able to explain fundamental concepts associated with conducting business internationally, including in economics, management, finance, marketing and intercultural competence.

Students completing the International Business minor will complete the following courses, and are responsible for fulfilling the appropriate prerequisites for all courses:

- BGEN 210 Accounting and Finance Basics ** 3 or EGEN 330 Business Fundamentals for Technical Professionals
- BGEN 242D Intro to Int’l Business 3

**Take one of the following four courses** 3

- ECNS 1011S Economic Way of Thinking
- ECNS 202 Principles of Macroeconomics
- ECNS 2041S Microeconomics
- ECNS 2511S Honors Economics

**Take two of the following three courses:** 6

- BMKT 325 Principles of Marketing
- BMGT 335 Management and Organization
- BFIN 322 Business Finance

**Take two of the following three courses:** 6

- BMKT 441 International Marketing
- BMGT 464 International Management
- BFIN 452 International Finance

**Approved electives with a geographic or subject matter focus.*** 9

Total Credits 30

* Students must earn a C- or better in every course taken for the minor.
** Business majors may substitute ACTG 202 or 223, and BFIN 322 for BGEN 210
*** International Business Minor electives must revolve around a singular geographic or subject focus. These electives are selected in consultation with the JICBE International Business minor advisor from an approved list of lower- and upper-division elective courses, which can include up to nine credits of language study.