

# International Business Minor

The International Business (IB) Minor consists of 30 credits, with 21 credits of required courses and 9 credits of elective courses with a geographic or subject matter focus. Foreign language study is not required but is strongly recommended. Students pursuing the minor are also encouraged to study abroad and/or engage in other intercultural experiences. Upon completion of the IB Minor, you should be able to explain fundamental concepts associated with conducting business internationally, including in economics, management, finance, marketing and intercultural competence.

Students completing the International Business minor will complete the following courses, and are responsible for fulfilling the appropriate prerequisites for all courses:

BGEN 210	Accounting and Finance Basics **	3
or EGEN 330	Business Fundamentals for Technical Professionals	
BGEN 242D	Introduction to International Business	3
<b>Take one of the following four courses</b>		<b>3</b>
ECNS 101IS	Economic Way of Thinking	
ECNS 202	Principles of Macroeconomics	
ECNS 204IS	Microeconomics	
ECNS 251IS	Honors Economics	
<b>Take two of the following three courses:</b>		<b>6</b>
BMKT 325	Principles of Marketing	
BMGT 335	Management and Organization	
or EIND 300	Engineering Management & Ethics	
BFIN 322	Business Finance <sup>ECNS 345, AGBE 345 or EGEN 325 acceptable subs</sup>	
or EGEN 330	Business Fundamentals for Technical Professionals	
<b>Take two of the following three courses:</b>		<b>6</b>
BMKT 441	International Marketing	
BMGT 464	International Management	
BFIN 452	International Finance	
Approved electives with a geographic or subject matter focus. **		9
<b>Total Credits</b>		<b>30</b>

\* Students must earn a C- or better in every course taken for the minor.

\*\* International Business Minor electives must revolve around a singular geographic or subject focus. These electives are selected in consultation with the International Business minor advisor from an approved list of lower- and upper-division elective courses, which can include up to nine credits of language study.