Jake Jabs College of Business & Entrepreneurship

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General Information
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- Minors & Certificates (http://catalog.montana.edu/undergraduate/business/business-minors/)
- Master of Professional Accountancy (MPAc) (http://catalog.montana.edu/graduate/business/)
- Master of Science in Innovation & Management (http://catalog.montana.edu/graduate/business/innovation-management/) (MSIM)

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The mission of the Jake Jabs College of Business & Entrepreneurship is to inspire innovation, creativity, and growth. We accomplish this through a personalized learning environment that challenges students to deeply engage in their education and take initiative for their own success in school and life. The College’s mission is embodied by Jabs Hall, the College’s home which opened in summer 2015. Jabs Hall offers students an energy-efficient building with cutting-edge classrooms, student work rooms, and many collaboration and social areas.

An extraordinary faculty offers transformational learning experiences that help students develop the initiative, skills, and creativity to be effective innovators in many different organizational contexts, including entrepreneurial ventures and large corporations. Distinguishing features of the program include exceptional faculty members in every classroom (no graduate student instructors), rigorous course work, an interactive, personalized learning environment, an emphasis on professional skills, and high-performing students.

The College is fully accredited by AACSB International—the Association to Advance Collegiate Schools of Business, the premium accrediting association for business programs. AACSB has awarded its mark of distinction to only five percent of all business programs worldwide. Not only does this accreditation certify that Jabs meets AACSB’s rigorous standards for business education, but it also signals to local, regional, and national employers that the College’s graduates are well-prepared for careers in business.

To learn more about Jabs, please visit our website: https://www.montana.edu/business/index.html

Learning Objectives
Throughout the business curriculum, students receive significant exposure to each of the College’s learning goals:

- Knowledge of Business: Students will have strong working knowledge of fundamental concepts in accounting, finance, management, marketing, information technology, strategy, and law.
- Critical Thinking: Students will learn to effectively and persuasively assimilate and evaluate information to solve business problems.
- Quantitative Reasoning: Students will be able to interpret, represent, and evaluate quantitative information and integrate such information into business decisions and recommendations.
- Effective Written Communication: Students will be able to develop and organize ideas, adopt an appropriate tone, employ correct grammar, sentence structure and mechanics, use appropriate vocabulary, and correctly cite sources for facts, quotations and ideas.
- Effective Oral Communication: Students will be able to develop and organize ideas, successfully employ technology in support of a message, speak extemporaneously with minimal hesitations and fillers, adopt an appropriate tone, use appropriate vocabulary, employ correct grammar and sentence structure, and manage presentation pacing and timing effectively.

Degree Programs
The Jake Jabs College of Business & Entrepreneurship grants three degrees: a Bachelor of Science in Business, with options in Accounting (http://catalog.montana.edu/undergraduate/business/accounting/), Finance (http://catalog.montana.edu/undergraduate/business/finance/), Management (http://catalog.montana.edu/undergraduate/business/management/) and Marketing (http://catalog.montana.edu/undergraduate/business/marketing/); a Master of Professional Accountancy (MPAc) (http://catalog.montana.edu/graduate/business/); and a Master of Science in Innovation & Management (MSIM) (http://catalog.montana.edu/graduate/business/innovation-management/), five minors (http://catalog.montana.edu/undergraduate/business/business-minors/) in Accounting, Business Administration, Entrepreneurship & Small Business Management, Finance and International Business, and two certificates (http://catalog.montana.edu/undergraduate/business/business-minors/) in Business and Entrepreneurship.

The Jabs Master of Professional Accountancy (MPAc) degree is a demanding and highly reputed program that should be considered by students who are interested in pursuing CPA certification or advanced financial positions. Information about this program can be found in the College of Business (http://catalog.montana.edu/graduate/business/) section of MSU’s Graduate Catalog.

The Jabs Master of Science in Innovation & Management (MSIM) degree is a 30-credit, non-thesis one-year graduate program is open to all degree backgrounds, and especially helpful for recent STEM (Science, Technology, Engineering, and Mathematics) graduates. The goal of the program is to provide early-stage professionals with a set of skills that will enable them to be more effective leaders, innovators, and team members in their respective careers along with a sense of professionalism and the ability to apply knowledge across a broad context. Information about this program can be found in the College of Business (http://
The Jabs undergraduate curriculum is made up of four blocks: foundation business courses, common body of knowledge (CBK) courses, option (marketing, management, finance and accounting) courses, and non-business/non-economics electives.

**Foundation Business Courses:**

- BGEN 104US Business & Entrepreneurship Fundamentals 3
- & BGEN 215 Seminar and Career Readiness *
  - or BGEN 204 Business & Entrepreneurship Fundamentals
- BMGT 205 Prof Business Communication 3
- BMIS 211 Data Analytics I 3
- ACTG 201 Principles of Financial Acct 3
- ACTG 202 Principles of Managerial Accounting ** 3
  - or ACTG 223 Principles of Financial Accounting II 3
- M 161Q Survey of Calculus 4
- ECNS 101IS Economic Way of Thinking 3
- ECNS 202 Principles of Macroeconomics 3
- ECNS 204IS Microeconomics 3
- STAT 216Q Introduction to Statistics 3
- BMGT 240IS Business Analytics 3
  - or STAT 217 Intermediate Statistical Concepts 3

*First-year students take BGEN 104US & BGEN 215. Students transferring into Jabs from another institution or transitioning from another MSU department, take BGEN 204 instead of BGEN 104US + BGEN 215.

**Accounting students take ACTG 201, 202 & 223; Finance students take ACTG 201 & 223; Management & Marketing students take ACTG 201 & 202. ACTG 223 can substitute for ACTG 202.

**Common Body of Knowledge (CBK) Courses:**

- BMGT 335 Management and Organization 3
- BMIS 311 Management Information Systems 3
- BMGT 322 Operations Management 3
- BMKT 325 Principles of Marketing 3
- BFIN 322 Business Finance 3
- BGEN 361 Principles of Business Law 3
- BGEN 499 Senior Thesis/Capstone: Strategy Seminar 4

**Option Courses:**

The option courses, most of which are 400-level courses designed for seniors, enhance the depth of understanding in one area of business: Accounting (http://catalog.montana.edu/undergraduate/business/accounting/), Finance (http://catalog.montana.edu/undergraduate/business/finance/), Management (http://catalog.montana.edu/undergraduate/business/management/) or Marketing (http://catalog.montana.edu/undergraduate/business/marketing/).

**Non-Business/Non-Economics Electives:**

All business students are required to complete 48 credits of non-business/non-economics electives (although ECNS 101IS, ECNS 202, ECNS 204IS, BMGT 240IS may be included in this category).

**Jabs Student Resources**

Advising & Student Services
The **Jabs residency requirement** is that of the upper-division credits required for business students, at least 18 credits and BGEN 499 (4 credits) must be taken in residence at the Jabs.

**Transferring to Jabs**

University undergraduate programs in business normally concentrate on professional business courses in the last two years of a four-year program. The objective is to allow students the opportunity to build a foundation of work in the arts, sciences, and humanities prior to beginning professional course work. Students taking their first two years of work at another institution should take only those business courses offered at the freshman or sophomore level at Montana State University. **Lower-division business courses may not be used to satisfy upper-division Jabs course requirements.** If at all possible, students should complete courses which will transfer to Montana State University as the equivalent to the business foundation courses.

For additional guidance on transferring to Montana State University, see the Admissions ([http://catalog.montana.edu/undergraduate-admissions/](http://catalog.montana.edu/undergraduate-admissions/)) section of this catalog, explore the Admissions website at: [http://www.montana.edu/admissions/](http://www.montana.edu/admissions/), and/or contact the Jabs Office of Student Services at business@montana.edu.

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**Undergraduate Programs**

- Finance ([http://catalog.montana.edu/undergraduate/business/finance/](http://catalog.montana.edu/undergraduate/business/finance/))
- Marketing ([http://catalog.montana.edu/undergraduate/business/marketing/](http://catalog.montana.edu/undergraduate/business/marketing/))

**Graduate Programs**

The Jake Jabs College of Business & Entrepreneurship (Jabs) offers two masters degrees: Masters of Professional Accountancy (MPAc) and Masters of Science in Innovation Management (MSIM). See our page in the Graduate Catalog for details:[https://catalog.montana.edu/graduate/business/](https://catalog.montana.edu/graduate/business/)