

Jake Jabs College of Business & Entrepreneurship

Administration

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The mission of the Jake Jabs College of Business & Entrepreneurship is *to inspire innovation, creativity, and growth*. We accomplish this through a personalized learning environment that challenges students to deeply engage in their education and take initiative for their own success in school and life. The College's mission is embodied by Jabs Hall, the College's home which opened in summer 2015. Jabs Hall offers students an energy-efficient building with cutting-edge classrooms, student work rooms, and many collaboration and social areas.

An extraordinary faculty offers transformational learning experiences that help students develop the initiative, skills, and creativity to be effective innovators in many different organizational contexts, including entrepreneurial ventures and large corporations. Distinguishing features of the program include exceptional faculty members in every classroom (no graduate student instructors), rigorous course work, an interactive, personalized learning environment, an emphasis on professional skills, and high-performing students.

The College is fully accredited by AACSB International—the Association to Advance Collegiate Schools of Business, the premium accrediting association for business programs. AACSB has awarded its mark of distinction to only five percent of all business programs worldwide. Not only does this accreditation certify that the JJCBE meets AACSB's rigorous standards for business education, but it also signals to local, regional, and

national employers that the College's graduates are well-prepared for careers in business.

Learning Objectives

Throughout the business curriculum, students receive significant exposure to each of the College's learning goals:

- **Knowledge of Business:** Students will have strong working knowledge of fundamental concepts in accounting, finance, management, marketing, information technology, strategy, and law.
- **Critical Thinking:** Students will learn to effectively and persuasively assimilate and evaluate information to solve business problems.
- **Quantitative Reasoning:** Students will be able to interpret, represent, and evaluate quantitative information and integrate such information into business decisions and recommendations.
- **Effective Written Communication:** Students will be able to develop and organize ideas, adopt an appropriate tone, employ correct grammar, sentence structure and mechanics, use appropriate vocabulary, and correctly cite sources for facts, quotations and ideas.
- **Effective Oral Communication:** Students will be able to develop and organize ideas, successfully employ technology in support of a message, speak extemporaneously with minimal hesitations and fillers, adopt an appropriate tone, use appropriate vocabulary, employ correct grammar and sentence structure, and manage presentation pacing and timing effectively.
- **Ethical Decision Making and Social Responsibility:** Students will recognize the ethical and societal implications of proposed actions, employ decision-making tools to evaluate the ethical and societal effects of a variety of options, and make sound decisions in accordance with the analysis and evaluation of options.
- **Life-Long Learning:** Students will be immersed in an environment that encourages life-long learning through extensive opportunities to learn in team settings and to develop effective team skills, to develop research skills to advance learning, and to strengthen critical thinking skills.

Degree Programs

The Jake Jabs College of Business & Entrepreneurship (JJCBE) grants two degrees: a Bachelor of Science in Business, with options in Accounting (<http://catalog.montana.edu/undergraduate/business/accounting>), Finance (<http://catalog.montana.edu/undergraduate/business/finance>), Management (<http://catalog.montana.edu/undergraduate/business/management>) and Marketing (<http://catalog.montana.edu/undergraduate/business/marketing>); and a Master of Professional Accountancy. Five minors (<http://catalog.montana.edu/undergraduate/business/business-minors>) in Accounting, Business Administration, Entrepreneurship & Small Business Management, Finance and International Business, and two certificates (<http://catalog.montana.edu/undergraduate/business/business-minors>) in Business and Entrepreneurship.

The JJCBE's Master of Professional Accountancy degree is a demanding and highly reputed program that should be considered by students who are interested in pursuing CPA certification or advanced financial positions. Information about this program can be found in the College of Business (JJCBE) (<http://catalog.montana.edu/graduate/business>) section of MSU's Graduate Catalog.

The JJCBE undergraduate curriculum is made up three blocks: pre-business (foundation) courses, common body of knowledge (CBK) courses, and option (marketing, management, finance and accounting) courses. **The pre-business courses must be completed with grades of C- or better and an MSU cumulative GPA of 2.50 or better in order for students to**

be admitted to the College (p. 2) and move on with their upper-division coursework.

Pre-Business courses:

BGEN 104US	Business & Entrepreneurship Fundamentals Seminar *	3
or BGEN 204	Business & Entrepreneurship Fundamentals	
BMGT 205	Prof Business Communication	3
BMIS 211	Intro to Bus Decision Support	3
ACTG 201	Principles of Financial Acct	3
ACTG 202	Principles of Managerial Accounting **	3
or ACTG 223	Principles of Accounting II	
M 161Q	Survey of Calculus	4
ECNS 101IS	Economic Way of Thinking	3
ECNS 202	Principles of Macroeconomics	3
ECNS 204IS	Microeconomics	3
STAT 216Q	Introduction to Statistics	3
BMGT 240IS	Business Research Methods	3
or STAT 217Q	Intermediate Statistical Concepts	

*Students transferring into the JJCBE from another institution or transitioning from another MSU department, who have already earned credit for a University Seminar (US) course must take BGEN 204 instead of BGEN 104US.

**Accounting students take ACTG 201, 202 & 223; Finance students take ACTG 201 & 223; Management & Marketing students take ACTG 201 & 202.

Common Body of Knowledge (CBK) courses:

BMGT 335	Management and Organization	3
BGEN 302	Career Perspectives	1
or BGEN 303	Professional Coaching Clinic	
BMIS 311	Management Information Systems	3
BMGT 322	Operations Management	3
BMKT 325	Principles of Marketing	3
BFIN 322	Business Finance	3
BGEN 361	Principles of Business Law	3
BGEN 499	Senior Thesis/Capstone: Strategy Seminar	4

Option Courses:

The option courses, most of which are 400-level courses designed for seniors, enhance the depth of understanding in one area of business: Accounting (<http://catalog.montana.edu/undergraduate/business/accounting>), Finance (<http://catalog.montana.edu/undergraduate/business/finance>), Management (<http://catalog.montana.edu/undergraduate/business/management>) or Marketing (<http://catalog.montana.edu/undergraduate/business/marketing>).

JJCBE Student Resources

The Gary K. Bracken Center for Excellence in Undergraduate Business Education

The Bracken Center (<http://www.montana.edu/business/bracken>) is located within the Jake Jobs College of Business & Entrepreneurship (JJCBE) in Jabs Hall, where it offers students access to internship and career information, employer interviews, state-of-the-art conference rooms for student use, and the Bracken Business Communication Clinic (<http://www.montana.edu/business/bracken/bbcc>) (BBCC). The BBCC is staffed by business communication professionals who coach students

on oral presentations and written assignments, including basic grammar, punctuation, sentence structure and tenses, and business themes, content, and organization of material. The Bracken Center also provides assistance to faculty members to support their teaching and professional development activities. For more information: <http://www.montana.edu/business/bracken/index.html>

The Jabs Entrepreneurship Center

The mission of the Jabs Entrepreneurship Center (<http://www.montana.edu/business/e-center>) is to help Montana businesses flourish by connecting them to Montana State University students and resources. Through several courses each semester, students provide pro bono consulting to businesses and not-for-profit organizations. The Center also offers the Entrepreneur-in-Residence program, which brings in experienced entrepreneurs to spend a week with students and faculty, as well as the Family Business Day on the Road program, which offers business skills development to communities across Montana. The Center provides funding for student and faculty Entrepreneurship Fellows, as well as other opportunities in entrepreneurship. For more information: <http://www.montana.edu/business/e-center/index.html>

The Alderson Program in Entrepreneurship

The Alderson Program in Entrepreneurship (<http://www.montana.edu/business/e-center/alderson.html>) enables students to study entrepreneurship and to apply knowledge gained from their academic work to businesses.

The Alderson Program has been recognized twice by Entrepreneur Magazine as one of the top 10 entrepreneur-emphasis programs in the U.S. For more information: <http://www.montana.edu/business/e-center/alderson.html>

Blackstone LaunchPad

In addition, MSU's Blackstone LaunchPad (<http://www.montana.edu/launchpad>), a collaboration of the Blackstone Charitable Foundation, Montana State University, the University of Montana, and Headwaters RC&D, provides guidance, resources, and mentoring to students from all majors as they develop their ideas into entrepreneurial opportunities. For more information: <http://www.montana.edu/launchpad/>

Advising & Student Services

The JJCBE's Office of Student Services coordinates new and transfer student orientation, advises pre-business students (prior to admission to JJCBE), coordinates continuing student course registration, and admission to the JJCBE, and certifies degree requirements. Each JJCBE student is assigned a professional advisor in the Office of Student Services for their first two years; once admitted to the College they are transitioned to a faculty advisor to consult about the student's career-related goals and objectives.

Academic Policies

Admission to the Jake Jobs College of Business & Entrepreneurship (JJCBE)

All business majors must be admitted to the JJCBE in order to enroll in upper-division option (300-400 level) ACTG, BGEN, BFIN, BMGT and BMKT courses and the senior capstone, BGEN 499.

Requirements for admission to the JJCBE include:

- Junior standing (completion of 60 semester credits)
- Completion of all pre-business courses with no grade less than a C-
- Minimum 2.50 cumulative MSU GPA

To be considered for admission, students must submit a completed admission application. Students who meet all requirements for admission and have a 2.50 or higher cumulative MSU GPA will be admitted to the College. **Applications from students with a cumulative GPA less than 2.50 will not be considered.** Applications for admission to the College are considered throughout the year. See the JJCBE Office for Student Services (business@montana.edu) for specific deadlines. Applications are available in the JJCBE Student Services Office located in Jabs Hall Room 124, and on the JJCBE website at: <http://www.montana.edu/business/current-students/advising-faq.html>. Notification of admission decisions will be made via the student's official e-mail address as listed in MyInfo.

Course pre-requisites

Course pre-requisites are listed for each course in the catalog. Where there are specific pre-requisites for business students, please note that students pursuing a business major, minor, or certificate are considered business students and will be expected to meet those pre-requisites.”

Minimum Grades

The Montana Board of Regents has established a common policy on minimum course grades across all campuses in the Montana University System. According to the policy, a grade of C- or better is required to satisfy requirements for prerequisite and required courses in majors, minors, and certificate programs and for all university core requirements. Further, a grade of C- or better is required in all courses that will be counted toward the 42 upper-division credits required in all degrees. Courses with a passing grade of D-, D, or D+ may only be counted toward the overall 120 credit requirement. To graduate with a Bachelor of Science degree in Business, a student must earn a C- or better in all prerequisites, university core, required and elective courses, and non-business/non-economics courses.

Repeat Grades

It is JJCBE policy that any upper-division required business or business option course(s) in which a student earns an unsatisfactory grade (D+, D, D-, or F) must be repeated in the JJCBE. A transfer course may not be used to fulfill a degree requirement in which a student earned an unsatisfactory grade in the JJCBE. If a student earns an unsatisfactory grade in an advisor approved or option elective course, s/he should contact the JJCBE Office of Student Services at business@montana.edu to discuss his/her possible remedies.

Acceptance of Transfer Credits and Residency Requirements Residency Requirements

All students must comply with the JJCBE and the Montana State University residency requirements to be awarded a degree from Montana State University. The Montana State University residency requirement can be found at http://catalog.montana.edu/curriculum-enrollment-graduation/#Credits_for_Degree_Completion.

The JJCBE residency requirement is that of the upper-division credits required for business students, at least 28 credits must be taken in residence at the JJCBE. These 28 credits must include:

BGEN 499	Senior Thesis/Capstone: Strategy Seminar	4
Four upper-division required option courses, and		12
Four of the following six required courses – BMGT 335, BFIN 322, BMIS 311, BMGT 322, BGEN 361, and BMKT 325		12
Total Credits		28

Transferring to the JJCBE

University undergraduate programs in business administration normally concentrate on professional business courses in the last two years of a four-year program. The objective is to allow students the opportunity to build a

foundation of work in the arts, sciences, and humanities prior to beginning professional course work. As a result of this approach, and because of the standards and requirements of AACSB, the international accrediting organization for colleges of business, most students transferring into the Jake Jabs College of Business & Entrepreneurship (JJCBE) from another university should do so no later than the end of their sophomore year.

Students taking their first two years of work at another institution should take only those business courses offered at the freshman or sophomore level at Montana State University. Lower-division business courses may not be used to satisfy upper-division course requirements of the JJCBE. If at all possible, students should complete courses which will transfer to Montana State University as the equivalent to the pre-business courses.

For additional guidance on transferring to Montana State University, see the Admissions (<http://catalog.montana.edu/undergraduate-admissions>) section of this catalog, explore the Admissions website at: <http://www.montana.edu/admissions>, and/or contact the JJCBE's Office of Student Services at business@montana.edu.

Undergraduate Programs

- Accounting (<http://catalog.montana.edu/undergraduate/business/accounting>)
- Finance (<http://catalog.montana.edu/undergraduate/business/finance>)
- Management (<http://catalog.montana.edu/undergraduate/business/management>)
- Marketing (<http://catalog.montana.edu/undergraduate/business/marketing>)
- Business Minors & Certificates (<http://catalog.montana.edu/undergraduate/business-minors>)

Graduate Degrees

- Master of Professional Accountancy (MPAc) (<http://catalog.montana.edu/graduate/business>)
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