

# Hospitality Management: Hospitality Business Option

| Freshman Year                             | Credits |        |
|---|---------|--------|
|   | Fall    | Spring |
| BGEN 104US - First Year Business Seminar* | 3       |        |
| M 121Q - College Algebra                  | 3       |        |
| HTR 107 - Intro to Hospitality Mgmt       | 3       |        |
| University Core                           | 6       |        |
| BGEN 204 - Business Fundamentals          |         | 3      |
| ECNS 101IS - Economic Way of Thinking     |         | 3      |
| WRIT 101W - College Writing I             |         | 3      |
| University Core                           |         | 6      |
| Year Total:                               | 15      | 15     |

| Sophomore Year                                 | Credits |        |
|--|---------|--------|
|  | Fall    | Spring |
| HTR 201 - Hotel Management & Operations        | 3       |        |
| ACTG 201 - Principles of Financial Accounting  | 3       |        |
| BMIS 211 - Data Analytics I                    | 3       |        |
| STAT 216Q - Introduction to Statistics         | 3       |        |
| ECNS 202 - Principles of Macroeconomics        | 3       |        |
| HTR 204 - Restaurant Management and Operations |         | 3      |
| ECNS 204IS - Microeconomics                    |         | 3      |
| ACTG 202 - Principles of Managerial Accounting |         | 3      |
| BMGT 205 - Prof Business Communication         |         | 3      |
| BMGT 240IS - Business Analytics                |         | 3      |
| Year Total:                                    | 15      | 15     |

| Junior Year   | Credits |        |
|---|---------|--------|
|   | Fall    | Spring |
| HTR 350 - Hospitality Purchasing & Cost Control                   | 3       |        |
| BMGT 335 - Management and Organization                            | 3       |        |
| BMIS 312 - Data Analytics II                                      | 3       |        |
| BGEN 361 - Principles of Business Law                             | 3       |        |
| University Core   | 3       |        |
| HTR 365 - Entrepreneurship & Innovation in the Service Industries |         | 3      |
| BMGT 322 - Operations Management                                  |         | 3      |
| BFIN 322 - Business Finance                                       |         | 3      |
| BMKT 325 - Principles of Marketing                                |         | 3      |
| Free Elective   |         | 3      |
| Year Total:   | 15      | 15     |

| Senior Year   | Credits |        |
|---|---------|--------|
|   | Fall    | Spring |
| HTR 345 - Revenue Management  | 3       |        |
| BMGT 329 - Human Resource Management                                | 3       |        |
| Choose two Directed Electives:                                      | 6       |        |
| HTR 330 - Event Management  |         |        |
| Any 300 or 400-level BMGT, BMKT, BFIN or ACTG courses               |         |        |
| Free elective   | 3       |        |
| HTR 455 - Advanced Hospitality Management & the Customer Experience |         | 3      |

|   |    |            |
|---|----|------------|
| BGEN 499 - Senior Thesis/Capstone: Strategy Seminar | 3  |            |
| Free electives                                      |    | 9          |
| Year Total:   | 15 | 15         |
| <b>Total Program Credits:</b>                       |    | <b>120</b> |

\*BGEN 104US preferred, but any US core allowable.